

## 林介鵬 教授 Prof. Lin, Chieh-Peng

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### 學歷 ( Education )

國立交通大學經營管理研究所博士, 2003  
Ph.D. in Institute of Business and Management, National Chiao-Tung University, 2003

### 最初受聘於管院的日期 ( Date of First Appointment )

Feb., 2009

### Normal Professional Responsibilities

MT, DT, ADM, ED, RES

### 經歷 ( Work Experience )

#### Academic Experience

國立交通大學教授, 2011 年 2 月起至今  
Professor, National Chiao Tung University, Taiwan, Feb. 2011 to present  
國立交通大學副教授, 2009 年 2 月起~2011 年 1 月  
Associate Professor, National Chiao Tung University, Taiwan, Feb. 2009 to Jan. 2011  
國立雲林科技大學副教授, 2007 年~2009 年 1 月  
Associate Professor, National Yunlin University of Science and Technology, Taiwan, 2007 to Jan. 2009  
萬能科技大學副教授, 2006 年 12 月~2007 年  
Associate Professor, Vanung University, Taiwan, Dec. 2006 to 2007  
萬能科技大學助理教授 (2003 年~2006 年 12 月)  
Assistant Professor, Vanung University, Taiwan, 2003 to Dec. 2006  
中國技術學院講師, 1999 年~2003 年  
Lecturer, China University of Technology, Taiwan, 1999 to 2003

#### Professional Experience

國外業務處業務專員, 1995 年~1998 年  
Exporting sales representative, 1995 to 1998

#### Professional Development

Associate editor, Corporate Management Review, 2016-2020  
Editorial board member, Group & Organization Management, 2013-2020  
Editorial board member, Asian Journal of Business Ethics, 2013-2017  
Editorial board member, Thunderbird International Business Review, 2013-2015  
Editorial board member, British Journal of Management, 2017-2020

#### Other Professional Activities

Project reviewer, Ministry of Science and Technology (formerly National Science Council), Taiwan, 2007-2020

### 研究領域 ( Research Interests )

技術與職業教育(Technical and Vocational Education)  
資訊管理系統 ( Management Information Systems )  
組織行為 ( Organization Behavior )  
企業倫理 ( Business Ethics )  
行銷 ( Marketing )  
科技管理 (Technology Management )

## 授課 (Teaching)

創新管理 (Innovation Management)  
企業倫理 (Business Ethics)  
企業社會責任 (Corporate Social Responsibility)  
休閒產業行銷 (Leisure Industry Marketing)  
網路行銷 (Internet Marketing)

## 學術期刊著作 (Publications)

### (A) 期刊論文 (Peer Reviewed Journal Articles)

1. Lin, C.-P.\* & Tsai, M.-K. (2020). Strengthening long-term job performance: The moderating roles of sense of responsibility and leader's support. *Australian Journal of Management*, 45(1), 134-152. (SSCI)
2. Lin, C.-P.\*, Liu, C.-M., Liu, N.-T., & Huang, H.-T. (2020). Being excellent teams: Managing innovative climate, politics, and team performance. *Total Quality Management & Business Excellence*, 31(3/4), 353-372. (SSCI)
3. Lin, C.-P.\* (2020). Exploring career commitment and turnover intention of high-tech personnel: A socio-cognitive perspective. *International Journal of Human Resource Management*, 31(6), 760-784. (SSCI)
4. Liu, M.-L., Lin, C.-P., Chen, M.-L., Chen, P.-C., & Chen, K.-J. (2019). Strengthening knowledge sharing and job dedication: The roles of corporate social responsibility and ethical leadership. *Leadership & Organization Development Journal*, 41(1), 73-87. (SSCI)
5. Chih, C., & Lin, C.-P. (2019). The impact of employees' perceptions of HR practices on identification with the company and citizenship behavior: a moderated mediation model. *Employee Relations*, 41(6), 1238-1255. (SSCI)
6. Lin, C.-P.\*, Liu, N.-T., Chiu, C.-K., Chen, K.-J., & Lin, N.-C. (2019). Modeling team performance from the perspective of politics and ethical leadership. *Personnel Review*, 48(5), 1357-1380. (SSCI)
7. Liu, M.-L., Lin, C.-P., Joe, S.-W., & Chen, K.-J. (2019). Modeling knowledge sharing and team performance: The interactions of ethical leadership and ambidexterity with politics and job complexity. *Management Decision*, 57(7), 1472-1495. (SSCI)
8. Lin, C.-P. (2019). Modeling corporate citizenship and turnover intention: Social identity and expectancy theories. *Review of Managerial Science*, 13(4), 823-840. (SSCI)
9. Chiu, C.-K., Lin, C.-P., Chen, K.-J., Liu, C.-M., & Ma, H.-C. (2019). Modeling continuance intention towards Mobile Travel Service System (MTSS): A theoretical perspective of motivation and dependency. *Review of Managerial Science*, 13(4), 749-769. (SSCI)
10. Lin, C.-P., Chiu, C.-K., Liu, N.-T. (2019). Developing virtual team performance: An integrated perspective of social exchange and social cognitive theories. *Review of Managerial Science*, 13(4), 671-688. (SSCI)
11. Lin, C.-P.\*, Wang, C.-C., Chen, S.-C., & Chen, J.-Y. (2019). Modeling leadership and team performance: The mediation of collective efficacy and the moderation of team justice. *Personnel Review*, 48(2), 471-491. (SSCI)
12. Lin, C.-P., Chen, K.-J., Liu, C.-M., Liao, C.-H. (2019). Assessing decision quality and team performance: Perspectives of knowledge internalization and resource adequacy. *Review of Managerial Science*, 13(2), 377-396. (SSCI)
13. Chen, S.-C. & Lin, C. P.\* (2019). Understanding the effect of social media marketing activities: The mediation of social identification, perceived value, and satisfaction. *Technological Forecasting and Social Change*, 140, 22-32. (SSCI)
14. Huang, H.-T., & Lin, C.-P.\* (2019). Assessing ethical efficacy, workplace incivility, and turnover intention: A moderated-mediation model. *Review of Managerial Science*, 13(1), 33-56. (SSCI)
15. Lin, C. P., Chiu, C.-K., Liu, C.-M., Chen, K.-J., & Hsiao, C.-Y. (2018). Modeling e-loyalty: A moderated-mediation model. *Service Industries Journal*, 38(15/16), 1160-1178. (SSCI)
16. Joe, S.-W., Hung, W.-T., Chiu, C.-K., Lin, C.-P.\*, Hsu, Y.-C. (2018). To quit or not to quit: Understanding turnover intention from the perspective of ethical climate. *Personnel Review*, 47(5), 1062-1076. (SSCI)
17. Chiu, C.-K., Lin, C.-P.\*, Tsai, Y.-H., & Teh, S.-F. (2018). Enhancing knowledge sharing in high-tech firms: The moderating role of collectivism and power distance. *Cross Cultural & Strategic Management*, 25(3), 468-491. (SSCI)
18. Liu, C.-M., & Lin, C.-P. (2018). Assessing the effects of responsible leadership and ethical conflict on behavioral intention. *Review of Managerial Science*, 12(4), 1003-1024. (SSCI)
19. Chiu, C.-K., Joe, S.-W., Lin, C.-P.\*, Wu, T.-Y., Yen, P.-H. (2018). Being an excellent team: Understanding how politics influence team performance. *Total Quality Management & Business Excellence*, 29(3), 365-386. (SSCI)
20. Lin, C.-P.\*, Tsai, Y.-H., & Mahatma, F. (2017). Understanding turnover intention in cross-country business management. 46(8), 1717-1737. *Personnel Review*. (SSCI) 【R】 [J17-1]"
21. Tsai, Y.-H., Joe, S. W., Lin, C. P.\*, Wu, P.-H., & Cheng, Y.-H. (2017). Modeling knowledge sharing among high-tech professionals in culturally diverse firms: Mediating mechanisms of social capital. *Knowledge Management Research & Practice*, 15(2), 225-237. (SSCI) 【R】 [J17-2]"

22. Lin, C.-P.\*, He, H., Baruch, Y., & Ashforth, B. (2017). The effect of team affective tone on team performance: The roles of team identification and team cooperation. *Human Resource Management*, 56(6), 931-952. (SSCI) **[R]** [J17-1] **[R]** [J17-3]"
23. Tsai, Y.-H., Joe, S.-W., Lin, C.-P.\*, Huang, C.-C., Ma, H.-C. (2017). Being excellent: Predicting team performance, proactivity, and proficiency in technology industries. *Total Quality Management & Business Excellence*, 28(8), 801-824. (SSCI)**[R]**[J17-1] **[R]** [J17-4]"
24. Joe, S. W., Tsai, Y. H., Lin, C. P., Ma, H. C., Chiu, C. K.\* (2017). Assessing perceived value: Moderating effects of susceptibility to brand prestige and susceptibility to normative influence. *Review of Managerial Science*, 11(3), 717-735. (SSCI) **[R]** [J17-5]"
25. Lin, C-P.\*, Liu, M.-L. (2017). Examining the effects of corporate social responsibility and ethical leadership on turnover intention. *Personnel Review*, 46(3), 526-550. (SSCI) **[R]** [J17-6]"
26. Lin, C-P.\*, Liu, M.-L., Joe, S.-W., Tsai, Y.-H., (2017). Predicting top management approval and team performance in technology industry: Moderating effects of work exhaustion. *Personnel Review*, 46(1), 46-67. (SSCI) **[R]** [J17-7]"
27. Huang, C.-Y., & Lin, C. P.\* (2016). Enhancing performance of contract workers in the technology industry: Mediation of proactive commitment and moderation of need for social approval and work experience. *Technological Forecasting and Social Change*, 112, 320-328. (SSCI) **[R]** [J16-1]
28. Lin, C. P.\*, Tsai, Y.-H., Joe, S.-W., & Wang, C.-H. (2016). Modeling IS upgrade intention, its mediator and antecedents: A two-wave survey. *International Journal of Mobile Communications*, 14(6), 632-653. (SSCI) **[R]** [J16-2]
29. Wu, P.-H., & Lin, C. P.\* (2016). Learning to foresee the effects of social identity complexity and need for social approval on technology brand loyalty. *Technological Forecasting and Social Change*, 111, 188-197. (SSCI) **[R]** [J16-3]
30. Tsai, Y.-H., Lin, C. P.\*, Hsu, Y.-C., Liu, C.-M., & Yen, P.-H. (2016). Predicting job offer acceptance of professionals in Taiwan: The case of the technology industry. *Technological Forecasting and Social Change*, 108, 95-101. (SSCI) **[R]** [J16-4]
31. Tsai, Y. H., Joe, S. W., Chen, M.-L., Lin, C. P., Ma, H. C., & Du, J.-W. (2016). Assessing team performance: moderating roles of transactive memory, hypercompetition, and emotional regulation. *Human Performance*, 29(2), 89-105. (SSCI) **[R]** [J16-5]
32. Lin, C.-P.\*, Tsai, Y. H., & Liu, M.-L. (2016). Something good and something bad in R&D teams: Effects of social identification and dysfunctional behavior. *Technological Forecasting and Social Change*, 104, 191-199. (SSCI) **[R]** [J16-6]
33. Lin, C.-P.\*, & Chen, Y.-F. (2016). Modeling collective performance of service teams: The moderating role of passion. *Journal of Leadership & Organizational Studies*, 23(1), 96-107. **[R]** [J16-7]
34. Yin, F.-S., Liu, M.-L., Lin, C. P.\* (2015). Forecasting the continuance intention of social networking sites: Assessing privacy risk and usefulness of technology. *Technological Forecasting and Social Change*, 99, 267-272. (SSCI) **[R]** [J15-1]
35. Lin, C. P.\* Joe, S. W., Chen, S.-C., Wang, H.-J. (2015). Better to be flexible than to have flunked: The mediating role of service flexibility and its determinants for team performance. *Journal of Service Management*, 26(5), 823-843. (SSCI) **[R]** [J15-2]
36. Tsai, Y. H., Joe, S. W., Lin, C. P., Chiu, C. K.\*, Shen, K. T. (2015). Exploring corporate citizenship and purchase intention: Mediating effects of brand trust and corporate identification. *Business Ethics: A European Review*, 24(4), 361-377. (SSCI) **[R]** [J15-3]
37. Tsai, Y. H., Lin, C. P.\*, Ma, H. C., Wang, R. T. (2015). Modeling corporate social performance and job pursuit intention: Forecasting the job change of professionals in technology industry. *Technological Forecasting and Social Change*, 99, 14-21. (SSCI) **[R]** [J15-4]
38. Bhattacharjee, A., & Lin, C. P.\* (2015). A unified model of IT continuance: Three complementary perspectives and crossover effects. *European Journal of Information Systems*, 24, 364-373. **[R]** [J15-5]
39. Lin, C. P.\*, Tsai, Y. H., Chiu, C. K., Liu, C. P. (2015). Forecasting the purchase intention of IT product: Key roles of trust and environmental consciousness for it firms. *Technological Forecasting and Social Change*, 99, 148-155. **[R]** [J15-6]
40. Lin, C. P.\* (2015). Predicting team performance in technology industry: Theoretical aspects of social identity and self-regulation. *Technological Forecasting & Social Change*, 98, 13-23. **[R]** [J15-7]
41. Chen, S. C., & Lin, C. P.\* (2015). The impact of customer experience and perceived value on sustainable social relationship in blogs: An empirical study. *Technological Forecasting & Social Change*, 96, 40-50. **[R]** [J15-8]
42. Tsai, Y. H., Joe, S. W., Liu, W. T., Lin, C. P., Chiu, C. K.\*, Tang, C. C. (2015). Modeling job effectiveness in the context of coming out as a sexual minority: A socio-cognitive model. *Review of Managerial Science*, 9(1), 197-218. **[R]** [J15-9]
43. Liu, M.-L., Liu, N. T., Ding, C. G., & Lin, C. P.\* (2015). Exploring team performance in high-tech industries: future trends of building up teamwork. *Technological Forecasting & Social Change*, 91, 295-310. (SSCI) **[R]** [J15-10]
44. Hung, W. C., Ding, C. G., Wang, H. J., Lee, M. C., & Lin, C. P. (2015). Evaluating and comparing the university performance in knowledge utilization for patented inventions. *Scientometrics*, 102(2), 1269-1286. **[R]** [J15-11]
45. Tsai, Y. H., Joe, S. W., Lin, C. P.\*, Wang, R. T. (2014). Modeling job pursuit intention: moderating mechanisms of socio-environmental consciousness. *Journal of Business Ethics*, 125(2), 287-298. (SSCI) **[R]** [J14-1]

46. Joe, S. W., Tsai, Y. H., Lin, C. P.\*, & Liu, W. T. (2014). Modeling team performance and its determinants in high-tech industries: Future trends of virtual teaming. *Technological Forecasting & Social Change*, 88, 16-25. (SSCI) **【R】** [J14-2]
47. Ding, C. G., Wang, H. J., Lee, M. C., Hung, W. C., & Lin, C. P. (2014). How does the change in investor sentiment over time affect stock returns. *Emerging Markets Finance and Trade*, 50(2), 144-158. **【R】** [J14-3]
48. Tsai, Y. H., Ma, H. C., Lin, C. P.\*, Chiu, C. K., & Chen, S. C. (2014). Group social capital in virtual teaming contexts: A moderating role of positive affective tone in knowledge sharing. *Technological Forecasting and Social Change*, 86, 13-20. (SSCI) **【R】** [J14-4]
49. Chen, M. L.\*, and Lin, C. P. (2014). "Modeling Perceived Corporate Citizenship and Psychological Contracts: A Mediating Mechanism of Perceived Job Self-Efficacy," *European Journal of Work and Organizational Psychology*, 23(2), 231-247. (SSCI) **【R】** [J14-5]
50. Chen, S. S., Liu, M. L., and Lin, C. P.\* (2013). "Integrating Technology Readiness into Expectation-confirmation Model: An Empirical Study of Mobile Services," *Cyberpsychology Behavior, and Social Networking*, 16(8), 604-612. **【R】** [J13-1]
51. Tsai, Y. H., Joe, S. W., Ding, C. G., and Lin, C. P.\* (2013). "Modeling Technological Innovation Performance and Its Determinants: An Aspect of Buyer-Seller Social Capital," *Technological Forecasting and Social Change*, 80(6), 1211-1221. (SSCI) **【R】** [J13-2]
52. Chen, M. L.\*, and Lin, C. P. (2013). "Assessing the Effects of Cultural Intelligence on Team Knowledge Sharing from a Socio-Cognitive Perspective," *Human Resource Management*, 52(5), 675-695. (SSCI) **【R】** [J13-3]
53. Wang, Y. J., Tsai, Y. H., and Lin, C. P.\* (2013). "Modeling the Relationship Between Perceived Corporate Citizenship and Organizational Commitment Considering Organizational Trust as a Moderator," *Business Ethics: A European Review*, 22(2), 218-233. (SSCI) **【R】** [J13-4]
54. Tsai, Y. H., Joe, S. W., Lin, C. P.\*, Wang, R. T., and Chang, Y. H. (2012). "Modeling the Relationship Between IT-Mediated Social Capital and Social Support: Key Mediating Mechanisms of Sense of Group," *Technological Forecasting and Social Change*, 79(9), 1592-1604. (SSCI) **【R】** [J12-1]
55. Baruch, Y., and Lin, C. P.\* (2012). "All for One, One for All: Coopetition and Virtual Team Performance," *Technological Forecasting and Social Change*, 79(6), 1155-1168. (SSCI) **【R】** [J12-2]
56. Wang, R. T., and Lin, C. P.\* (2012). "Understanding Innovation Performance and Its Antecedents: A Socio-Cognitive Model," *Journal of Engineering and Technology Management*, 29(2), 210-225. (SSCI) **【R】** [J12-3]
57. Lin, C. P.\*, Baruch, Y. and Shih, W. C. (2012). "Corporate Social Responsibility and Team Performance: The Mediating Role of Team Efficacy and Team Self-Esteem," *Journal of Business Ethics*, 108(2), 167-180. (SSCI) **【R】** [J12-4]
58. Lin, C. P.\* and Joe, S. W. (2012). "To Share or Not to Share: Assessing Knowledge Sharing, Interemployee Helping and Their Antecedents Among Online Knowledge Workers," *Journal of Business Ethics*, 108(4), 439-449. (SSCI) **【R】** [J12-5]
59. Lin, C. P., Tsai, Y. H., Joe, S. W., and Chiu, C. K. (2012). "Modeling the Relationship Among Perceived Corporate Citizenship, Firms' Attractiveness, and Career Success Expectation," *Journal of Business Ethics*, 105(1), 83-93. (SSCI) **【R】** [J12-6]
60. Lin, C. P., Chen, S. C., Chiu, C. K., and Lee, W. Y. (2011). "Understanding Purchase Intention During Product-Harm Crises: Moderating Effects of Perceived Corporate Ability and Corporate Social Responsibility," *Journal of Business Ethics*, 102(3), 455-471. (SSCI) **【R】** [J11-1]
61. Huang, J. W., and Lin, C. P. (2011). "To Stick or Not to Stick: The Social Response Theory in the Development of Continuance Intention from Organizational Cross-Level Perspective," *Computers in Human Behavior*, 27(5), 1963-1973. (SSCI) **【R】** [J11-2]
62. Lin, C. P. and Chiu, C. K. (2011). "Understanding Helping Intention and Its Antecedents among Instant Messaging Users," *Online Information Review*, 35(3), 386-400. (SSCI) **【R】** [J11-3]
63. Lin, C. P. (2011). "Modeling Job Effectiveness and Its Antecedents from a Social Capital Perspective: A Survey of Virtual Teams Within Business Organizations," *Computers in Human Behavior*, 27(2), 915-923. (SSCI) **【R】** [J11-4]
64. Lin, C. P., Tsai, Y. H., Wang, Y. J. and Chiu, C. K. (2011). "Modeling IT Relationship Quality and Its Determinants: A Potential Perspective of Network Externalities in E-Service," *Technological Forecasting and Social Change*, 78(1), 171-184. (SSCI) **【R】** [J11-5]
65. Lin, C. P. (2011). "Assessing the Mediating Role of Online Social Capital between Social Support and Instant Messaging Usage," *Electronic Commerce Research and Applications*, 10(1), 105-114. (SSCI) **【R】** [J11-5]
66. Chen, M. F., Lin, C. P.\* and Lien, G. Y. (2011). "Modeling Job Stress as a Mediating Role in Predicting Retail Banking Employees' Turnover Intentions in Taiwan," *The Service Industries Journal*. 31(8), 1327-1345. (SSCI) 以交大全銜發表 **【R】** [J11-6]
67. Lin, C. P. (2010). "Learning Task Effectiveness and Social Interdependence through the Mediating Mechanisms of Sharing and Helping: A Survey of Online Knowledge Workers," *Group & Organization Management*, 35(3), 299-328. (SSCI) 以交大全銜發表 **【R】** [J10-1]

68. Lin, C. P., Wang, Y. J., Tsai, Y. H., and Hsu, Y. F. (2010). "Perceived Job Effectiveness in Coopetition: A Survey of Virtual Teams Within Business Organization," *Computers in Human Behavior*, 26(6), 1598-1606. (SSCI) 以交大全銜發表 【R】 [J10-2]
69. Lin, C. P. (2010). "Modeling Corporate Citizenship, Organizational Trust, and Work Engagement Based on Attachment Theory," *Journal of Business Ethics*, 94(4), 517-531. (SSCI) 以交大全銜發表 【R】 [J10-3]
70. Lin, C. P., Lyau, N. M., Tsai, Y. H., Chen, W. Y. and Chiu, C. K. (2010). "Modeling Corporate Citizenship and Its Relationship with Organizational Citizenship Behaviors," *Journal of Business Ethics*, 95(3), 357-372. (SSCI) 以交大全銜發表 【R】 [J10-4]
71. Lin, C. P., Chiu, C. K., Joe, S. W. and Tsai, Y. H. (2010). "Assessing Online Learning Ability from a Social Exchange Perspective: A Survey of Virtual Teams Within Business Organizations," *International Journal of Human-Computer Interaction*, 26(9), 849-867. (SSCI) 以交大全銜發表 【R】 [J10-5]
72. Tsai, Y. H., Lin, C. P., Chiu, C. K. and Joe, S. W. (2010). "Learning Cyber Trust Using a Triadic Functioning Analysis: A Qualitative Approach," *Quality & Quantity*, 44(6), 1165-1174. DOI: 10.1007/s11135-009-9273-4 (SSCI) 以交大全銜發表 【R】 [J10-6]
73. Lin, C. P. (2010). "Learning Virtual Community Loyalty Behavior from a Perspective of Social Cognitive Theory," *International Journal of Human-Computer Interaction*, 26(4), 345-360. (SSCI) 以交大全銜發表 【R】 [J10-7]
74. Lin, C. P. and Bhattacharjee, A. (2010). "Extending Technology Usage Models To Interactive Hedonic Technologies: A Theoretical Model and Empirical Test," *Information Systems Journal*, 20(2), 163-181. (SSCI) 【R】 [J10-8]
75. Lin, C. P.\* and Bhattacharjee, A. (2009). "Understanding Online Social Support and Its Antecedents: A Socio-Cognitive Model," *Social Science Journal*, 46(4), 724-737. (SSCI) 以交大全銜發表 【R】 [J09-1]
76. Lin, C. P., Tsai, Y. H. and Chiu, C. K. (2009). "Modeling Customer Loyalty from an Integrative Perspective of Self-Determination Theory and Expectation-Confirmation Theory," *Journal of Business and Psychology*, 24(3), 315-326. (SSCI) 以交大全銜發表 【R】 [J09-2]
77. Tsai, Y. H., Lin, C. P., Chiu, C. K. and Joe, S. W. (2009). "Understanding Learning Behavior Using Location and Prior Performance as Moderators," *Social Science Journal*, 46(4), 787-799. (SSCI) 以交大全銜發表 【R】 [J09-3]
78. Lin, C. P.\* and Ding, C. G. (2009). "Comparing the Main Effects and Moderating Effects of Education Among Three Models in IT Service: A Quantitative Approach," *Quality & Quantity*, 43(4), 617-633. (SSCI) 【R】 [J09-4]
79. Lin, C. P. (2009). "Learning Online Brand Personality and Satisfaction: The Moderating Effects of Gaming Engagement," *International Journal of Human-Computer Interaction*, 25(3), 220-236. (SSCI) 以交大全銜發表 【R】 [J09-5]
80. Lin, C. P., Chiu, C. K. and Joe, S. W. (2009). "Modeling Perceived Job Productivity and Its Antecedents Considering Gender as a Moderator," *Social Science Journal*, 46(1), 192-200. (SSCI) 以交大全銜發表 【R】 [J09-6]
81. Lin, C. P.\* and Bhattacharjee, A. (2008). "Elucidating Individual Intention to Use Interactive Information Technologies: The Role of Network Externalities," *International Journal of Electronic Commerce*, 13(1), 85-108. (SSCI) 【R】 [J08-1]
82. Lin, C. P.\* and Bhattacharjee, A. (2008). "Learning Online Social Support: An Investigation of Network Information Technology based on UTAUT," *CyberPsychology & Behavior*, 11(3), 268-272. (SSCI) 【R】 [J08-2]
83. Lin, C. P.\*, Huang, H. N., Joe, S. W. and Ma, H. C. (2008). "Learning the Determinants of Satisfaction and Usage Intention of Instant Messaging," *CyberPsychology & Behavior*, 11(3), 262-267. (SSCI) 【R】 [J08-3]
84. Joe, S. W. and Lin, C. P.\* (2008). "Learning Online Community Citizenship Behavior: A Socio-Cognitive Model," *CyberPsychology & Behavior*, 11(3), 367-370. (SSCI) 【R】 [J08-4]
85. Lin, C. P.\*, Hung, W. T. and Chiu, C. K. (2008). "Being Good Citizens: Understanding a Mediating Mechanism of Organizational Commitment and Social Network Ties in OCBs," *Journal of Business Ethics*, 81(3), 561-578. (SSCI) 【R】 [J08-5]
86. Lin, C. P.\* and Tsai, Y. H. (2008). "Modeling Educational Quality and Student Loyalty: A Quantitative Approach Based on the Theory of Information Cascades," *Quality & Quantity*, 42(3), 397-415. (SSCI) 【R】 [J08-6]
87. Lin, C. P. (2008). "Clarifying the Relationship Between Organizational Citizenship Behaviors, Gender, and Knowledge Sharing in Workplace Organizations in Taiwan," *Journal of Business and Psychology*, 22(3), 241-250. (SSCI) 【R】 [J08-7]
88. Lin, C. P. (2008). "Examination of Gender Differences in Modeling OCBs and Their Antecedents in Business Organizations in Taiwan," *Journal of Business and Psychology*, 22(3), 261-273. (SSCI) 【R】 [J08-8]
89. Lin, C. P. (2007). "To Share or Not to Share: Modeling Knowledge Sharing Using Exchange Ideology as a Moderator," *Personnel Review*, 36(3), 457-475. (SSCI) 【R】 [J07-1]
90. Lin, C. P. (2007). "To Share or Not to Share: Modeling Tacit Knowledge Sharing, Its Mediators and Antecedents," *Journal of Business Ethics*, 70(4), 411-428. (SSCI) 【R】 [J07-2]

**(B) 學術會議論文 ( Conference Papers )**

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