

楊千 兼任教授 Adjunct Prof. Yang, Chyan

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學歷 (Education)

美國西雅圖華盛頓大學資訊科學博士, 1987
Ph.D., Computer Science, University of Washington at Seattle, U.S.A., 1987
國立交通大學管理研究所碩士, 1976
M.S., National Chiao Tung University, 1976

最初受聘於管院的日期 (Date of First Appointment)

Aug., 1992

Normal Professional Responsibilities

ED, MT

經歷 (Work Experience)

Academic Experience

國立交通大學經營管理研究所兼任教授, 2014 年 8 月迄今
Adjunct Professor at the Institute of Business and Management, National Chiao Tung University in Taiwan, Aug. 2014 to present
國立交通大學經營管理研究所專任教授, 1992 年 8 月~2014 年 7 月
Professor at the Institute of Business and Management, National Chiao Tung University in Taiwan, Aug. 1992 to Jul. 2014
國立交通大學經營管理研究所所長, 2006 年 8 月~2007 年 5 月
Director at the Institute of Business and Management, National Chiao Tung University in Taiwan, Aug. 2006 to May 2007
國立交通大學 EMBA 執行長, 2001 年 8 月~2006 年 7 月
CEO at the EMBA, National Chiao Tung University in Taiwan, Aug. 2001 to Jul. 2006

Consulting

Foxconn, Aug. 2008 to July. 2010

研究領域 (Research Interests)

策略管理 (Strategic Management)
資訊科技 (Information Technology)
科技管理 (Technology Management)

授課 (Teaching)

管理個案分析 (Analysis of Management Cases)
企業倫理與公司治理 (Business and Management Research Seminar)
研究方法 (Research Methods)
科技管理 (Technology Management)
策略管理 (Strategic Management)

獲獎 (Awards and Honors)

「台灣省菸酒公賣局建立現代化運儲管理系統—基礎規劃」著作榮獲教育部八十七年度「大專校院教師與產業界合作研發績效卓越獎勵」, 1999

學術期刊著作 (Publications)

(A) 期刊論文 (Peer Reviewed Journal Articles)

1. " Min-Ling Liu, Meng-Wen Hsieh, Chan Hsiao, Chieh-Peng Lin, Chyan Yang (2018),"" Modeling Knowledge Sharing and Team Performance in Technology Industry: The Main and Moderating Effects of Happiness,"", Review of Managerial Science. 1-24. (SSCI).
2. " Po-Hong Shih, Keng-Chieh Yang and Chyan Yang (2018),"" The Link between State-of-Mind and Individuals' Willingness to Adopt and Continue Using Smartphones,"", Kybernetes. Vol. 47, No. 3, pp. 539-558. (SCI).
3. "Chyan Yang and Tung-Pao Wang (2016),""Productivity Comparison of European Airlines: Bootstrapping Malmquist Indices"", Applied Economics. Vol. 48, iss. 52, pp. 5106-5116 (SSCI).
4. "Wen-Yen Huang, I-Yin Lu, Chyan Yang, Yi-Pin Chou, and Hsing-Lin Lin (2016), "Efficiency Analysis of Direct Video-Assisted Thoracoscopic Surgery in Elderly Patients with Blunt Traumatic Hemothorax without an Initial Thoracostomy", BioMed Research International, Volume 2016 (2016), Article ID 3741426, 7 pages (SCI)
5. Chyan Yang, Cherng G. Ding, and Kai Wen Lo, "Ethical Leadership and Multidimensional Organizational Citizenship Behaviors: The Mediating Effects of Self-Efficacy, Respect, and Leader – Member Exchange" , Group and Organization Management, 2015. (SSCI) 【R】 [J15-1]
6. Wen-Yen Huang, Hsing-Lin Lin, Chyan Yang, Shih-Min Chou, Hsin-I. Chiang, Liang-Chi Kuo, Tsung-Ying Lin and Yi-Pin Chou, "How early should VATS be performed for retained hemothorax in blunt chest trauma?", INJURY(International Journal of the Care of the Injured), 2014. (SCI) 【R】 [J14-1]
7. Chyan Yang, Yao-Sheng Chang, 2012.Why do we blog? From the perspectives of technology acceptance and media choice factors. Behaviour & Information Technology, DOI: 10.1080/0144929X.2012.656326. (SSCI). 【R】 [J12-1]
8. Chyan Yang, Hsian-Ming Liu, 2012. Boosting firm performance via enterprise agility and network structure. Management Decision, 50 (6) (SSCI). 【R】 [J12-2]
9. Jung-Jung Chang and Chyan Yang, 2012. Viable or vital? Evaluation of IM services from patrons' perspectives. Electronic Library, 30 (1), 70 - 88 (SSCI).. 【R】 [J12-3]
10. Wang, Yau-De, Chyan Yang, and Kuei-Ying Wang. "Comparing public and private employees' job satisfaction and turnover." Public Personnel Management 41.3 (2012): 557-573. (Accepted, SSCI 【R】 [J12-5]
11. Chyan Yang and Yao-Jen Chang ,2012. Assessing the effects of interactive blogging on student attitudes towards peer interaction, learning motivation, and academic achievements. Journal of Computer Assisted Learning, 28(2), 126-135. (SSCI.) 【R】 [J11-2]
12. Mei-Huan Kuo and Chyan Yang, 2011. Does intellectual capital matter? Assessing the profitability and marketability of IC design companies. Quality & Quantity, DOI 10.1007/s11135-011-9562-6 (SCI). 【R】 [J12-4]
13. Chyan Yang, Hsian-Ming Liu, "Managerial Efficiency in Taiwan Bank Branches: A Network DEA Approach" , Economic Modeling 29,450-461. (SSCI). 【R】 [J12-6]
14. Keng-Chieh Yang, Tsui-Chuan Hsieh , Hendrik Li , Chyan Yang, Assessing service quality, airline image and customer value on behavioral intentions in LCC passengers, Journal of Air Transport Management (Accepted) (SSCI) 【R】 [J12-7]
15. Shun-Yao Tseng and Chyan Yang, (2011) "The role of information searches in investment choice variation: digital information, advice seeking and heuristics" , African Journal of Business Management 5(12), 4934-4944(SSCI). 【R】 [J11-1]
16. Chuan-Chuan Ko, Tyrone T. Lin and Chyan Yang,(2011) "The venture capital entry model on game options with jump-diffusion process" , International Journal of Production Economics. doi:10.1016/j.ijpe.2011.02.016 (2011, Accepted, SCI) 【R】 [J11-3]
17. Chun-hua Hsiao and Chyan Yang, "The impact of professional unethical beliefs on cheating intention" , Ethics & Behavior, 21:4, 301-316.(2011),(SSCI) 【R】 [J11-4]
18. Chun-hua Hsiao and Chyan Yang (2011), "The Intellectual Development of the Technology Acceptance Model: A Co-citation Analysis," International Journal of Information Management, 31(2), 128-136. (SSCI). 【R】 [J11-5]
19. Chyan Yang and Yi-Chun Hsu (2011), "Impact of Ergonomic and Social Psychological Perspective: A Case Study of Fashion Technology Adoption in Taiwan," International Journal of Human-Computer Interaction,27(7), 583 – 605.(SSCI). 【R】 [J11-6]
20. Chyan Yang and Ta-Yuan Chen (2010), "Evaluating the efficiency of intellectual capital management for Taiwan IC design industry" , African Journal of Business Management, 4(15), 3366-3373. (SSCI). 【R】 [J10-1]
21. Fanpyn Liu, Chen Hua Fu, Chyan Yang and Keng Hwa Chang (2010), "A Study on Dynamic Queue Buffer Allocation Queuing Scheme in a UMTS Core Network" , Journal of Chung Cheng Institute of Technology.(JCCIT,ED) 【R】 [J10-2]

22. Chi-Lung Lee, Hsi-Peng Lu, Chyan Yang, Huei-Tse Hou (2010), A Process-Based Knowledge Management System For Schools: A Case Study In Taiwan. *The Turkish Online Journal of Educational Technology* 9 (4), 10-21. (SSCI). **【R】** [J10-3]
23. Yi-fen Su and Chyan Yang (2010), Why ERP Systems Are Indispensable to Supply Chain Management?, *European Journal of Operational Research* 203(1), 81-94. (SCI). **【R】** [J10-4]
24. Chyan Yang, Yi-Chun Hsu and Suyanti Tan (2010), Predicting the Determinants of Users' Intentions for Using YouTube to Share Video: Moderating Gender Effects, *Cyberpsychology, Behavior, and Social Networking*, 13, 141-152 (SSCI). **【R】** [J10-5]
25. Chun-hua Hsiao and Chyan Yang, (2010) "Predicting the Travel Intention to take High Speed Rail among College Students," *Transportation Research Part F*, 13, 277-287 (SSCI) **【R】** [J10-6]
26. Li-Chan Chen, Han-Jen Niu, Yau-De Wang, Chyan Yang, and, Sheng-Hshiang Tsaur, 2009. Does Job Standardization Decrease Organizational Citizenship Behavior? *Public Personnel Management* 38(3),39-49. **【R】** [J09-1]
27. Yi-fen Su and Chyan Yang, The relationship between benefits of ERP systems implementation and its impacts on firm performance of SCM, *Journal of Enterprise Information Management* 22(6), 722-752. **【R】** [J09-2]
28. Chyan Yang, Yau-De Wang, and Han-Jen Niu. The Effects of Idolatry and Personality Traits on Impulse Buying: An Empirical Study. *International Journal of Management* 25 (4), p. 633-641. (ABI) **【R】** [J09-3]
29. Yung-Ray Chen, Chyan Yang, Sue-Ming Hsu, Yau-De Wang, Entry Mode Choice in China' s Regional Distribution Markets: Institution vs. Transaction Costs Perspectives, *Industrial Marketing Management*, 2009, 38(7), 702-713. (SSCI) **【R】** [J09-4]
30. Chyan Yang, Hsien-Jyh Liao, and Chung-Chen Chen, 2009, Implementing Digital Copyright through Enhanced Creative Common Licence Protocol. *Electronic Library* 27(1), p.20-30. (SSCI) **【R】** [J09-5]
31. Yi-fen Su and Chyan Yang, A Structural Equation Model for Analyzing the Impact of ERP on SCM, *Expert Systems With Applications* 37(1), 456-469 (SCI). **【R】** [J09-6]
32. John Liu, Wen-Min Lu, Chyan Yang and Mang Chunag, A Network-based Approach for Increasing Discrimination in Data Envelopment Analysis, *Journal of the Operational Research Society* 60 (11),1502-1510. (SSCI/SCI). **【R】** [J09-7]
33. Liang-Chu Chen, Wen-Min Lu and Chyan Yang, Does Knowledge Management Matter? Assessing the Performance of Electricity Distribution Districts Based on Slacks-based Data Envelopment Analysis, *Journal of the Operational Research Society* 60 (11) ,1583-1593. (SSCI/SCI). **【R】** [J09-8]
34. John Liu and Chyan Yang, 2008. Herding of corporate directors in Taiwan. *Emerging Markets Finance & Trade* 44 (4),109-123. **【R】** [J08-1]
35. John Liu and Chyan Yang, Corporate Governance in Taiwan: Could the Independent Director System Be an Effective Remedy? *Asia Survey* 48(5):816-838. (SSCI) **【R】** [J08-2]
36. Chyan Yang, Chao-Jung Chang, Han-Jen Niu, and Hsueh-Chang Wu, 2008, Increasing Detectability in Semiconductor Foundry by Multivariate Statistical Process Control. *Total Quality Management & Business Excellence*. 19(5): 429-440. (SSCI) **【R】** [J08-3]
37. Chyan Yang and Tsu-I Peng, "Weighted Self-Detected Measurement (WSDM): A Scalable End-to-End Measuring Approach for Resilient Multihoming Network," *Journal of Internet Technology*. (Accepted, EI) **【R】** [J08-4]
38. Fanpyn Liu, Chen Hua Fu and Chyan Yang, "A study on performance comparison of priority-based queueing scheme with two queueing buffer allocations in an UMTS core network gateway", *Proceedings of the 5th International Conference on Mobile Technology, Applications, and Systems, Mobility Conference 2008*, Yilan, Taiwan, September 10-12, 2008. ACM 2008, ISBN 978-1-60558-089-0 (EI) **【R】** [J08-5]
39. Chyan Yang, Tsung-Cheng Wang, and Wen-Min Lu, 2007, Performance Measurement in Military Provisions: The Case of Retail Stores of Taiwan' s General Welfare Service Ministry. *Asia-Pacific Journal of Operational Research* 24(3): 313-332. (SCI) **【R】** [J07-1]
40. Chyan Yang, Yau-De Wang, and Han-Jen Niu, 2007, Does industry matter in attributing organizational learning to its performance? A case for Taiwanese economy. *Asia Pacific Business Review*, 13(4): 547-563. (ABI) **【R】** [J07-2]
41. Chyan Yang and Hsueh-Chuan Yen, 2007, A viable systems perspective to knowledge management. *Kybernetes*. 36(5/6): 636-651. (SCI) **【R】** [J07-3]
42. Chyan Yang and Chia-Chun Wu, 2007, Gender and Internet Consumers' Decision-Making, *CyberPsychology & Behavior*. 10(1): 86-91. (SSCI) **【R】** [J07-4]
43. Chyan Yang and Liang-Chu Chen, 2007, Can Organizational Knowledge Capabilities Affect Knowledge Sharing Behavior? *Journal of Information Science*. 33(1): 95-109. (SSCI) **【R】** [J07-5]

44. Chyan Yang, Keng-Chieh Yang, and Hsu-Chieh Yuan, 2007, Improving the Search Process through Ontology-based Adaptive Semantic Search, *Electronic Library*. 25(2): 234-248. (SSCI) 【R】 [J07-6]
45. GueyLan Fu, Chyan Yang and Gwo Hsiung Tzeng, 2007, A Multicriteria Analysis on The Strategies to Open Taiwan's Mobile Virtual Network Operators Services, *International Journal of Information Technology & Decision Making*. 6(1): 85-1112. (SCI Expanded) 【R】 [J07-7]

(B) 學術會議論文 (Conference Papers)

1. 楊耿杰、李昱墨、劉憲明、楊千，網絡關係、組織敏捷性與組織績效之關係研究-以台灣平板玻璃產業為例，第二十二屆國際資訊管理學術研討會，朝陽科技大學。 【R】 [C11-1]
2. 楊耿杰、謝翠娟、李安蕙、楊千，利用 H-index 分析資管領域著作表現－以 MIS Quarterly 為例，第十六屆資訊管理暨實務研討會，雲林科技大學，2010 年 12 月 11 日。 【R】 [C10-1]
3. 江瑋屏，劉憲明，楊耿杰，楊千，網路媒體業經營模式之研究－以 A 入口網站女性時尚頻道為例，第二十一屆國際資訊管理學術研討會 (ICIM 2010)，成功大學，2010 年 5 月 22 日。 【R】 [C10-2]
4. Chia-Chun Wu, Chyan Yang, "e-Business' Strategic Alignment on Process-Oriented Business Value", WEBIST - 6th International Conference on Web Information Systems and Technologies, accepted (EI). 【R】 [C09-1]
5. Chyan Yang, Keng-Chieh Yang, Shih Yuan Tseng, "Applying Grounded Theory to Study Collaborative Climate, Supplier Relationship, Trust, Knowledge Sharing, and Performance in an Organization", IEEE International Conference on Industrial Engineering and Engineering Management (IEEM), Hong Kong, Dec. 8-11, 2009 (EI). 【R】 [C09-2]
6. 楊千、李永銘、楊耿瑜，以賽局理論分析網路電話服務認證機制，第二十屆國際資訊管理學術研討會 (ICIM 2009)，世新大學，2009 年 5 月 23 日。 【R】 [C09-3]
7. Yung-Ming Li, Wei-Ping Chiang, Chyan Yang, "A Game Theoretic Analysis of Customer Selection, Additional Value and Pricing Strategy in Mobile Phone Market", 20th International Conference of Information Management, Shih Hsin University, Taipei, Taiwan, May 23, 2009. 【R】 [C09-4]
8. 楊耿杰、曾士原、楊千，"How do Collaborative Climate, Supplier Relationship, Trust, and Knowledge Sharing Affect the Performance in an Organization?" 第二十屆國際資訊管理學術研討會 (ICIM 2009)，世新大學，2009 年 5 月 23 日。 【R】 [C09-5]
9. 楊千、林君信、董世遠、楊耿杰，企業協同氣候與供應商關係對組織績效影響之研究第十九屆國際資訊管理學術研討會 (ICIM 2008)，國立暨南國際大學，2008 年 5 月 16-17 日。 【R】 [C08-1]
10. Yung-Ming Li, Wei-Ping Chiang, Chyan Yang, "Pricing Strategy and DRM in Digital Music Service," 第十九屆國際資訊管理學術研討會 (ICIM 2008)，國立暨南國際大學，2008 年 5 月 16-17 日。 【R】 [C08-2]
11. 陳良駒、楊千，資訊技術能耐與組織學習關係之擴充模式探討，第十九屆國際資訊管理學術研討會 (ICIM 2008)，國立暨南國際大學，2008 年 5 月 16-17 日。 【R】 [C08-3]
12. 李永銘、楊耿瑜、楊千，品質、價格等因素如何影響消費者使用付費電子信箱的意願，第十九屆國際資訊管理學術研討會 (ICIM 2008)，國立暨南國際大學，2008 年 5 月 16-17 日。 【R】 [C08-4]
13. 楊千、楊耿杰、鄭中樑，書籍比價系統與資訊擷取之研究－以 Findbook 為例，第十三屆資訊管理暨實務研討會，樹德科技大學，2007 年 12 月 8 日。 【R】 [C07-1]
14. 楊千、汪青蓉、楊耿杰，高科技產業矩陣式組織之成功關鍵因素 - 以應用材料為例，2007 科技與管理研討會，台北科技大學，2007 年 12 月 22 日。 【R】 [C07-2]
15. Chyan Yang, Keng-Chieh Yang, and Jen-Hung Yang, "Perspectives from Different Levels of Management Teams on Business and Information Systems Strategies Alignment – a Case of Alpha Networks Inc", The Seventh International Conference on Electronic Business (ICEB 2007), December 2-6, Taipei, Taiwan. 【R】 [C07-3]
16. Chyan Yang, Keng-Chieh Yang, and Shih-An Feng, "A Research of Service-oriented Media Adaptation System", The 2nd International Conference on Advances in Information Technology (IAIT 2007), November 1-2, Bangkok, Thailand. 【R】 [C07-4]
17. Chyan Yang, Szu-Hui Wu, Joahanna Lee, "A Study of Collaborative Product Commerce by Co-citation Analysis and Social Network Analysis", The International Conference on Industrial Engineering and Engineering Management (IEEM 2007), December 2-5, Singapore. (EI) 【R】 [C07-5]
18. John Liu and Chyan Yang. Directors in Herds: Multiple Interlocks of Taiwan's Corporate Elites, Proceedings of 2007 Conference of Market Development and Investment Strategy (MDIS 2007), ISSN: 1025-9627, pp. 537-571, Taipei, 2007. 【R】 [C07-6]
19. John Liu and Chyan Yang. Herding in affiliation networks. International Sunbelt Social Network Conference, Corfu, Greece, May 1-6, 2007. 【R】 [C07-7]
20. 吳佳純、楊千，"大型資訊系統之策略性校準對企業流程價值影響之研究"，第十八屆國際資訊管理研討會，台北銘傳大學，2007 年 5 月 26 日。 【R】 [C07-8]


21. 楊千, 陳良駒, 高佑嘉, ”以資源基礎觀點探討知識能力與組織學習之關係”, 第十八屆國際資訊管理研討會, 台北銘傳大學, 2007年5月26日。 【R】 [C07-9]
22. 楊千, 楊耿杰, 陳建良, ”Business and IS Strategic Alignment Using Co-citation Method: An Empirical Analysis”, 第十八屆國際資訊管理研討會, 台北銘傳大學, 2007年5月26日。 【R】 [C07-10]

(C) 專書 (Books) 與專書篇章 (Books Chapters) (Excel 中沒有此部分)

1. Yi-fen Su & Chyan Yang (2010), ”The impact of enterprise systems on supply chain management capabilities: A resource-based view,” Supply Chain Coordination and Management (ISBN 978-953-7619-X-X), INTECH. 【P】
2. Chyan Yang & Liang-Chu Chen, (2009), On Using Organizational Knowledge Capabilities to Assist Organizational Learning. In King W. (Ed), Annals of Information Systems, volume on Knowledge Management and Organizational Learning, Springer. [ISSN: 1934-3221 (Print), and 1934-3213 (Online); ISBN: 978-1-4419-0007-4 (Print), and 978-1-4419-0011-1 (Online)]. 【P】
3. 楊千, 2007/01, 「策略管理: 理論與實務」, 華泰文化事業股份有限公司。 【P】
4. Chyan Yang & Chia-Chun Wu, ”Gender Differences in Online Shoppers' Decision-Making Styles,” e-Business and Telecommunication Networks (ISBN: 1402047606), June 2006, 99-106 【R】
5. Chyan Yang, Chapter 8, ”The Desktop Personal Computer in Taiwan,” in Made by Taiwan: Booming in Information Technology Era. (edited by C.Y. Chang and P.L. Yu). World Scientific, 2001, pp. 194-209. 中文版「活力」時報出版社。 【R】
6. 楊千, 傅振華, 2000/09, 「電腦網路與網際網路」, 松崗電腦圖書公司。 【P】
7. 楊千, 1999/12, 「領導初探」, 商業周刊出版股份有限公司, ISBN 957-667-480-8 【P】
8. Chyan Yang, 1992, ”Book Review: Neural Models and Algorithms for Digital Testing,” (S. T. Chakradhar, V. D. Agrawal, and M. L. Bushnell; Kluwer Academic Publishers, Boston; 1991); IEEE Design and Test of Computers, 1992/06, pp.87. 【P】
9. Chyan Yang, 1992, ”Journal Review: International Journal of Intelligent,” IEEE Computer. 【P】
10. Chyan Yang, 1991, ”Book Review: Computer Structures,” (Ward, S. A., and Halstead, R. M., 1990), IEEE Computer, 1991/12, pp.109. 【P】

(D) 國科會計畫

1. 主持人, 「資訊管理, 探討以資訊科技為基礎之網絡組織關係品質、敏捷性與知識分享對組織績效之影」, \$1983000, 國科會(NSC99-2410-H-009-037-MY3), 99.08.01-102.07.31 【R】
2. 主持人, 「資訊管理, 探討企業協同氣候、供應商關係、信任與知識分享對組織績效之影響」, \$2457000, 國科會(NSC96-2416-H-009-009-MY3), 96.08.01- 98.07.31 【R】
3. 主持人, 「管理資訊系統, 台灣大型資訊系統導入與應用之研究--子計畫一: 台灣大型資訊系統導入與應用對企業經營策略與流程影響之研究(3/3)」, \$643000, 國科會(NSC95-2416-H-009-001-), 95.08.01- 96.07.31 【R】
4. 主持人, 「行銷, 探討信任、文化與知識分享對組織協同商務成效之影響」, \$278000, 國科會(NSC95-2416-H-009-029-), 95.08.01- 96.07.31 【R】
5. 主持人, 「管理資訊系統, 台灣大型資訊系統導入與應用之研究--子計畫一: 台灣大型資訊系統導入與應用對企業經營策略與流程影響之研究(2/3)」, \$581000, 國科會(NSC94-2416-H-009-002-), 94.08.01- 95.07.31 【R】
6. 主持人, 「管理資訊系統, 台灣大型資訊系統導入與應用之研究--子計畫一: 台灣大型資訊系統導入與應用對企業經營策略與流程影響之研究(1/3)」, \$453200, 國科會(NSC93-2416-H009-017), 93.08.01- 94.07.31 【R】
7. 主持人, 「專家系統/知識工程, 由知識管理觀點探討協同資訊溝通及分享議題」, \$837200, 國科會(NSC93-2416-H009-012), 93.08.01- 94.07.31 【R】
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9. 主持人, 「資訊系統人力資源, e 化架構中企業對員工(B2E)之行為分析」, \$569200, 國科會(NSC91-2416-H009-011), 91.08.01- 92.07.31 【R】
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