

The MBA Program Regulations
Institute of Business and Management
National Chiao Tung University

Approved by the Institute on November 7, 2002
Revised by the Institute on March 13, 2006
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Revised by the Institute on March 22, 2016
Revised by the Institute on March 21, 2017

1. These regulations apply to all full time and part time students in this MBA program in the Institute of Business and Management, National Chiao Tung University (NCTU).
2. The period of the full time MBA ranges from one to four years. The period for the part time MBA studies ranges from one to five years.
3. The students in other master programs at NCTU can apply to transfer into the MBA program of this Institute under the permissions of both programs. Two recommendation letters from faculty members must be presented to apply for transfer. The approved applicant transfers into this MBA program in the next semester following the approval. The period in other master programs will not be added into the period in this MBA program.
4. The basic prerequisite courses of the MBA program include 'Economics', 'Accounting', and 'Statistics'.
5. Every student must find an advisor within the first year of studies and hand in the application form. One of the advisers must be in this Institute, Department of Management Science, Department of Information Management and Finance or Institute of Management of Technology at NCTU; otherwise, the application needs to be approved by the director. In case that there is no thesis advisor after the due date, the institute's meeting will decide a thesis advisor for the student. The number of the newly enrolled students supervised by the same advisor cannot exceed the total enrolled number divided by the number of full-time faculty members. Each of the part-time professors can supervise or co-supervise at most three newly enrolled students each year. Except those who have ever received university teaching awards. If the adviser needs to be changed due to some reasons, this change must be agreed by both the previous and the new advisers and reported to the institute.
6. The required courses include 'Financial Management', 'Production and Operations Management', 'Marketing Management', 'Human Resource Management', 'Information Management' and one of the following method courses: 'Statistical Methods and Data Analysis', 'Multivariate Analysis', 'Marketing Research Seminar', 'Empirical Industrial Organization', 'Business Data Analytics', 'Research Methods', 'Econometrics', 'Consumer Decision Science', 'Financial Econometrics', 'Performance Assessment', and 'Game Theory'. These courses must be taken within NCTU, unless any of them is not provided in NCTU in a semester.
7. The seminar courses include 'Seminar on Business and Management', 'Lectures on Business',

and 'Individual Study'. Students are required to take and complete each of them for two semesters. Those attending student exchange programs abroad are allowed to waive the 'Seminar on Business and Management' course for one semester.

8. The courses available include those offered by the Institute as well as those offered by the IMBA program of the College of Management. Students who have completed the basic prerequisite or required courses prior to enrolment may apply for waiver.
9. Every student is required to submit his/her master research proposal, reviewed by his/her advisor. He/she must have completed at least 18 credits (not including the credits of the basic prerequisite or seminar courses) before submitting his/her proposal. 9 credits are required for those who attend student exchange programs abroad.
10. Every student is required to submit the research progress report after he/she has passed the research proposal review. This report will be reviewed by the student's advisor.
11. Every student is required to submit his/her thesis draft after he/she has passed the research progress report review. Preliminary evaluation of the thesis is conducted by the student's advisor plus two professors with related expertise.
12. Before a student can apply for the thesis defense examination, he/she must have completed at least 36 credits (not including the credits of the basic prerequisite or seminar courses) and passed the preliminary evaluation of the thesis.
13. The thesis defense examination is conducted in an open manner. The examination committee is composed of three to five professors/experts, at least one third of which must be from outside NCTU.
14. Every student who has completed the required coursework, earned 42 credits (not including the credits of the basic prerequisite or seminar courses), and passed the thesis defense examination will be awarded an MBA degree. Of the 42 credits, those earned from outside NCTU cannot exceed six.

■ Ph.D. Professional Courses